

Activist and Scholar, Loretta J. Ross' [Ted Talk](#)

(https://www.youtube.com/watch?v=xw_720iQDss)

She teaches a course called: [Calling In: Creating Changes without Cancel Culture](#)

"I'm going to tell you about my Uncle Frank. He ain't really my uncle but, you know, he's still living so I can't call him out. Anyway. He came to a family reunion and decided to talk about Mexican Americans stealing jobs. And everybody had been chatting and eating quite happily till his racism silenced the room. Most people buried their faces in their plate, because this was Uncle Frank. This is what he does. But I decided to respond, but not with anger. I kind of organized a few comments and asked him a question. "Uncle Frank, I know you. I love you. I respect you. And what I know about you is that you'd run into a burning building and save somebody if you could. And you wouldn't care what race that person is, you wouldn't care whether they were gay or an immigrant. So, Uncle Frank, that's the man I love and respect. So tell me: How can I reconcile that good Uncle Frank that I know you are with the words that just came out of your mouth?" You haven't called him in. You haven't called him out. You called on him to decide how he's going to be.